

At the University of Auckland we are running a study on how preliminary information is influencing the design process. We are curious about your opinions and experiences.

## Your Benefits

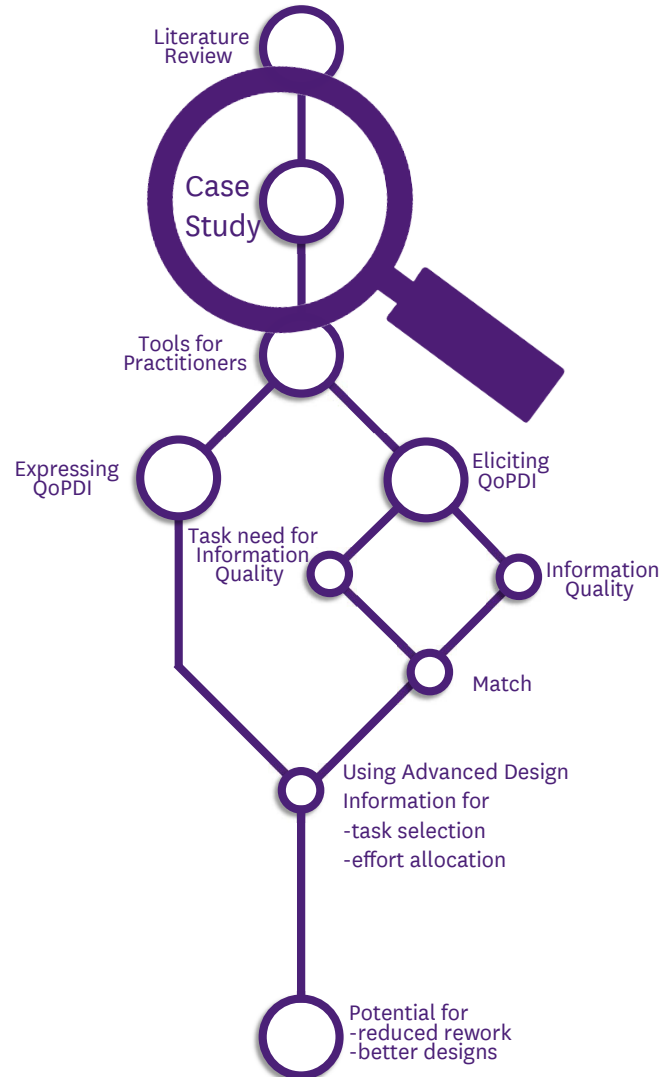
- Access to report on findings and best practices
- Insights to make your R&D more efficient by management of preliminary information
- Chance to support NZ-Economy, -Research, -Universities and my PhD

## Background

- Early in a design project many important issues are unknown or only known imprecisely
- Many design modelling tools require parameter values to be entered in a precise manner even if the quality of the information is known to be poor.
- This can cause problems in which downstream consumers of the information waste effort on tasks that are not yet justified.
- If the status of the information – the Quality of Preliminary Design Information (QoPDI) – can be made more explicit, this could help to avoid such problems, potentially leading to reduced rework and to better designs.

## Schedule & Project Plan

- The project is running from March - December '18
- Ideally we would like to talk to 3 of your employees for 60-120 minutes each



## Motivation

- We are seeking insights into the real-world issues concerning this topic.
- We want to learn about the issues you are facing
- There are no right or wrong answers
- While literature focuses mostly on huge companies, we want to find out about *your* issues and join forces to overcome them

## Contact Details



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Approved by the University of Auckland Human Participants Ethics Committee on May 7th, 2018 for three years. Reference Number 021145.



## How to participate

- Contact us by phone or email
- For detailed information please visit the project's website  
<http://qopdi.auckland.ac.nz>

## Confidentiality & Commercial Sensitivity

- The researchers will take steps to ensure any commercially sensitive information is protected.
- When the work is published, no individual will be mentioned by name although their roles and years' experience will be given. Companies will be referred to in broad terms, for example, such as "A NZ company with 1500 employees that designs and manufactures medical devices". Quotes from interviews will be used to convey concepts in practitioners' words, but care will be taken to ensure no sensitive or controversial information is revealed.

<http://qopdi.auckland.ac.nz>



## Invitation to participate in research study

Quality of Preliminary  
Design Information

<http://qopdi.auckland.ac.nz>